

# Capacity Planning In Manufacturing with Focus on Semiconductor Industry

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## Abstract

Capacity planning is a critical aspect of manufacturing that ensures resource optimization, cost efficiency, and timely production. This paper provides a comprehensive review of the latest findings on capacity planning, explores key challenges, and highlights future directions. Emphasis is placed on the role of advanced manufacturing technologies, Industry 4.0, and data-driven decision-making in improving capacity planning processes, with a special focus on the semiconductor industry due to its complex supply chains and high capital investment requirements.

**Keywords:** High Volume Manufacturing (HVM), Capacity Planning, Manufacturing, Industry 4.0, Smart Manufacturing, Semiconductor, Optimization, Decision-Making

## I. INTRODUCTION

Capacity planning is the process of determining the proper production capacity in order to produce products with minimum cost. It guarantees that a company has the necessary workforce, materials, facilities, and technology at the right time to meet production goals. Capacity planning is very important in order to achieve the balance between supply and demand, increase the productivity of the production process and to avoid situations, when there is either not enough or too many resources.

At its core, capacity planning is an integral part of the manufacturing operations strategy in the short-term, medium-term, and long-term. The short-term capacity planning is concerned with the day-to-day or week-to-week planning of the resources. Medium-term capacity planning entails the changes in staffing, machine deployment and inventory management to meet the demand in the next few months or one year. Long-term capacity planning addresses issues in facilities, production, and workforce, which are normally done for a period of more than one year.

Effective capacity planning is now more than a tool, it is a tool that is necessary in the current market environment. In the current world, more organizations are adopting the strategy of improving the effectiveness and effectiveness of their operations and the speed of response to the market with strong capacity planning strategies. Furthermore, due to the advancement in Industry 4.0, AI and real-time analytics, capacity planning is no longer a static process but a dynamic data-driven approach that enables organizations to respond to market changes quickly.

### A. *The Concepts of High Mix Low Volume(HMLV) Production and Their Effects on Capacity Planning*

A major shift in the recent capacity planning is the increase in product differentiation and customization that has led to a shift from high volume low mix to high mix low volume production. In an HMLV environment, manufacturing systems are designed to handle many products, lot sizes, and sequences that are not very repeatable. Some of these custom products need special setups and production paths, which makes the conventional capacity planning models inadequate.

HMLV production is mainly observed in VMCs in MTO environments. Whereas RBCs have scheduled and limited product customization within the context of a given contract, VMCs have no clear demand pattern and many products. This variability creates problems in scheduling, handling of resources and supply chain management, which call for more sophisticated capacity planning approaches that can generate online production schedules.

### *B. Capacity Planning in the Semiconductor Industry*

Semiconductor industry is a good example that shows how critical and challenging the capacity planning is. Fab facilities are expensive, technical, and have a long lead time for facility construction and equipment procurement. Unlike other discrete product manufacturing industries, where it is relatively easy to add or reduce production capacity, semiconductor fab facilities have to make decisions about capacity far in advance based on demand over the next few years.

**Overcoming Production Constraints:** Fab production processes are tightly integrated, and wafers are processed through more than 100 steps, including photolithography, etching, doping, and packaging. This high level of specialization has implications for fab capacity, with bottleneck resources (such as lithography tools) being critical to overall fab capacity.

**Analyzing the Market Trends:** Semiconductor industry faces demand fluctuations due to technological development, consumer electronics product cycle and regional conflicts. Lack of adequate capacity management may result in undercapacity (idle fabs at times of market downturns) or capacity constraints (as experienced in the global chip shortage).

**Investment in New Technologies:** With the development of new technologies (3nm, 2nm), the production of semiconductors becomes more complicated. Companies must weigh the expense of modifying the current fab to handle the new technology compared to constructing new fab buildings that are capable of producing semiconductors in the next generation.

**Supply Chain Risks:** The semiconductor capacity planning is also affected by supply chain risks such as material shortages, trade barriers, and political risks. To reduce risks and create a sustainable semiconductor supply network, companies like TSMC, Intel, and Samsung have built facilities in different parts of the world.

## **II. WHY CAPACITY PLANNING IS NEEDED**

Capacity planning plays a role in the smooth functioning of manufacturing operations by helping companies match their production capabilities with market demand efficiently and cost effectively while ensuring timely deliveries and avoiding resource wastage or revenue loss due to bottlenecks and underutilization of resources—a critical aspect particularly highlighted in the semiconductor sector with its specific set of challenges.

### *A. Optimal Productivity of Resources*

One of the aims of capacity planning is to make sure that resources like manpower and machinery are used effectively to avoid waste and inefficiency issues caused by underutilization or overutilization of capacity, in manufacturing processes.

In semiconductor manufacturing facilities (fabs) photolithography machinery stands out as a top tier essential that comes with a price tag and utmost importance attached to it. When capacity planning falls short of efficiency in these fabs operations can hit a snag with wafer output being delayed owing to machine overload issues – triggering an effect that disrupt the entire supply chain flow. Efficient capacity planning

empowers fabs to evenly distribute production workloads, among tools and fine tune maintenance schedules to steer clear of any downtime troubles.

### *B. Delivery Time*

Manufacturers use capacity planning to match production capacity with expected demand in order to meet orders promptly and efficiently manage production levels based on market fluctuations like changes or economic trends to prevent delays and stock shortages due to imbalances, in supply and demand dynamics which can lead to excess inventory costs if more goods are produced than needed or unmet customer needs if insufficient products are made resulting in customer dissatisfaction and potential revenue loss.

The shortage of computer chips worldwide from 2020 to 2022 underscored the role of planning ahead for production capacity needs. With the rising need for microchips driven by the growing use of electronics in cars and advancements in AI and cloud computing manufacturers faced challenges in scaling up production due to existing limitations. Brands like TSMC and Samsung that foresaw the surge, in demand and expanded their facilities proactively managed to gain a slice of the market compared to those who hesitated in investing in capacity upgrades beforehand.

### *C. Maximizing Financial Efficiency*

In manufacturing operations there are fixed costs like acquiring equipment and maintaining facilities as well as paying employee wages. Poor planning of capacity can lead to increased costs due to inefficiencies such as having too much staff during slow demand periods which results in unnecessary labor expenses underutilized machinery that raises the production costs per unit and emergency outsourcing because of unexpected spikes in demand which is often more costly than, in house production.

Building a cutting edge semiconductor fabrication plant requires an investment of than \$10 billion for construction alone and can entail annual operational expenses in the billions as well. Expanding fabrication capacity without predictions of demand could result in significant financial losses due, to underuse. By utilizing AI powered predictive analytics and digital models that replicate real world scenarios accurately semiconductor companies can simulate varying demand situations and make informed investment choices supported by data analysis.

### *D. Adaptability to uncertainty*

In the changing world of markets today it's crucial for manufacturers to stay flexible and adapt their production capacity based on industry changes. Various factors play a role in determining manufacturing capacity. Such as advancements in technology (like the move towards 3 chips in semiconductor production) shifts in global politics and trade dynamics (such as the impact of the U.S. China trade conflict on chip exports) shortages of raw materials (such as disruptions in the supply chain for rare earth metals) as well as unexpected events like pandemics and economic downturn (such, as how COVID19 has affected manufacturing worldwide).

Governments around the world are taking action to address worries about relying much on semiconductor supply chains by promoting local semiconductor manufacturing facilities. The U.S CHIPS Act (2022) for instance is a demonstration of how strategic planning, at a level is being employed to transform global supply chains and bolster local production capabilities. Businesses that can predict market shifts and invest in expanding their capacity at the moment gain a competitive edge by securing contracts sustaining consistent production levels and steering clear of expensive last minute changes

### *E. Risk Reduction. Strengthening Supply Chain Flexibility*

Effective planning of resources is vital for managing risks and ensuring business continuity in organizations when faced with events or disruptions. The semiconductor sector is especially susceptible to risks within the global supply chain such as natural calamities impacting major manufacturing centers (for example; earthquakes in Taiwan affecting TSMCs fabrication plants) shortages of essential materials affecting chip manufacturing (for example; limitations in neon gas supply from Ukraine) and challenges related to delays in transportation and logistics (for instance; congestion, at critical ports affecting the delivery of semiconductors).

To reduce risks and ensure production flow even when facing disruptions at a single facility companies such as Intel and Samsung have implemented multi facility strategies by spreading their production across various geographical locations. This approach safeguards their ability to fulfill supply agreements, with clients effectively.

### *F. Boosting Competitiveness and Fostering Innovation*

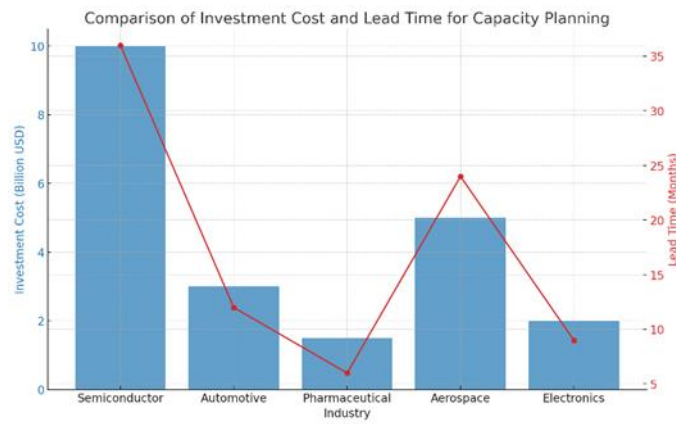
In evolving sectors of the economy businesses adept at handling their resources can ramp up manufacturing swiftly compared to rivals when demand spikes, adopt cutting edge technologies, with less financial exposure and remain agile to adjust production tactics as required.

Taiwan Semiconductor Manufacturing Company (TSMC) through long term planning and proactive investments in production capacity ahead of market needs has emerged as a leader in advanced chip manufacturing over its competitors, like Apple and NVIDIA leading the semiconductor industry.

In industries like semiconductors and automobiles, capacity planning plays a crucial role with unique investment needs and timelines.. For instance, let's take a look at average data of the lead time and Cost in various industries, Fig. 1 [1-5]. In semiconductor fabrication plants demand investments ranging from \$10–25 billion with a 3–5 year lead time to achieve operational capacity. Intel's Arizona fabs cost around \$15 billion each. while Samsungs Texas fab required an investment of \$25 billion.. On the hand. the automotive sector requires relatively lower investments for new plants between \$1– \$3 billion, with a shorter lead time of 12–18 months..Tesla and Ford each put in \$1 - \$2 billion for every factory to increase the production of electric cars.

In the field of pharmaceuticals and biopharmaceutical manufacturing facilities can require quite an investment ranging from \$1– \$2 billion dollars and often take about 5 to 10 years to become fully operational due to the strict regulatory approvals in place as an example Merck's vaccine production facility in North Carolina required a whopping \$1 billion investment on

On the flip side the aerospace industry requires significant capital injections with investments in facilities ranging from \$1-7 billion and can have lead times of 24 months or more due, to the intricate processes involved in aircraft and aerospace component manufacturing. Recently GE Aerospace has allocated \$1 billion for improving its manufacturing facilities in the United States. In the electronics sector that encompasses manufacturing plants there is a need for an investment ranging from \$500 million to \$3 billion with lead times lasting 6–12 months. One prominent case is the expansion of Polar Semiconductor in Minnesota which secured a \$123 million grant, for doubling its capacity.



**Fig. 1. Cost and Lead Time Comparison, Averaged [1-5]**

### III. CAPACITY PLANNING GUIDE

Performing capacity planning involves key steps that are essential, for effective planning and management of resources.

Capacity planning is a process that includes evaluating existing capabilities, predictive demand analysis choosing an appropriate strategy and integrating technology driven solutions to enhance manufacturing efficiency. Although capacity planning techniques may differ based on the sector the following model highlights approaches, in manufacturing specifically tailored to semiconductor manufacturing.

#### A. Reviewing the existing capabilities

Before diving into any capacity planning approach and making decisions, on it in manufacturing settings; a crucial step is to assess the production capacity thoroughly to pinpoint any shortcomings or obstacles that may hinder efficiency and effectiveness of operations.

- 1) Analyzing the workforce situation involves grasping the staffing numbers and distribution of shifts, for labor productivity.
- 2) Assessment of Machine Usage; Spotting obstacles, in manufacturing machinery and evaluating how well it operates.
- 3) Supply Chain Assessment; Assessing the accessibility of materials and component delivery times to guarantee a seamless production process.
- 4) Mapping the production process from start, to finish to spot inefficiencies and find ways to improve it is known as process flow analysis [6]

In semiconductor production processes like photolithography and wafer fabrication the efficiency of equipment and cleanroom space is key, for setting production limits. Employed strategies involve predictive maintenance to monitor the condition of these valuable assets.

#### B. Demand Forecasting and Scenario Planning

Precise prediction of demand plays a role in planning capacity effectively for businesses. They rely on information and market patterns along, with advanced predictive analytics powered by AI to anticipate future production needs. The main strategies involve;

- 1) Time Series Analysis involves utilizing production and sales data to forecast future demand as mentioned in reference
- 2) Analyzing market trends involves assessing situations along with technological progress and changes, in the industry.

3) Utilizing machine learning algorithms to predict changes, in demand is an aspect of AI based predictive models.

4) Scenario Planning involves conducting simulations to get ready, for demand scenarios including best case outcomes and worst case situations. It can be also divided into three categories; Short, mid and Long term[7]

Forecast analysis in the semiconductor sector presents a challenge because of the fast paced technology advancements and fluctuating worldwide chip demand trends. In order to adapt their production facilities efficiently to chip designs varying demand levels some studies[8] have presented machine learning models to make it available faster and accurate.

### *C. Choosing a Strategy, for Capacity Planning*

Manufacturers have the option to choose strategies depending on their business model and the dynamics of their industry. The three main approaches[9], to capacity planning include;

1) Strategy Focus; In preparation for increases in demand across various industries such as semiconductors that experience rapid growth trends, like building fabs in anticipation of upcoming chip demand.

2) Strategy of lagging involves expanding capacity only when demand rises, reducing risks but risking shortages if demand surges abruptly.

3) Strategy Matching Approach; Gradually scaling up capabilities according to the demand patterns while maintaining a balance, between adaptability and productivity.

During the shortage of semiconductors from 2020 to 2022 as an instance; certain businesses chose to prioritize and speed up their investments in new fabrication facilities while others took a more cautious approach. This resulted in disruptions, in the supply chain as mentioned in reference [10,11].

### *D. Enhancing Capacity Optimization through Technology Implementation*

Today's capacity planning leans on Industry 4 technologies to improve decision making and implementation processes with a focus on:

1) Digital twins refer to representations of manufacturing settings that enable real time assessment of capacity.

2) Manufacturing Execution Systems (MES) are software solutions that offer real time insights, into production capacity and bottlenecks.

3) Linking production planning, with supply chain and financial data to make decisions is a key aspect of Enterprise Resource Planning (ERP).

Utilizing intelligence, for scheduling tasks efficiently by employing advanced algorithms to enhance production schedules[12] and reduce operational downtime.

Digital replicas known as twins are now more commonly utilized in semiconductor manufacturing facilities to model wafer production processes. This enables manufacturers to enhance the efficiency of cleanroom utilization and equipment allocation while streamlining production workflows before committing to investments.

### *E. Expanding capacity. Making strategic investments*

When manufacturers foresee growth in demand, over the long run they need to consider expanding their capacity by investing in new facilities, production lines or automation technologies. Expanding Facilities entails constructing manufacturing facilities or enhancing current infrastructure. Investing in automation

technologies, like robotics and AI based process management systems can significantly boost production efficiency according to a study. Creating production centers globally to minimize risks associated with geopolitical factors.

In the world of semiconductors companies such as TSMC and Intel have revealed plans for investments in new fabrication facilities to boost chip manufacturing capabilities and minimize dependence, on just one production location.

#### IV. CHALLENGES

##### A. *Data and Forecasting Issues*

Having data is crucial for planning capacity effectively because inaccurate or insufficient data can cause unreliable predictions regarding capacity levels; this may result in either producing too much and inflating inventory costs or not utilizing resources efficiently and causing inefficiencies to arise. Errors in forecasting demand are often due to fluctuations in the market which further compound the issues related to capacity mismatches. Moreover siloed data and difficulties in integration arise when various departments such as production, sales and supply chain operate with isolated systems that do not communicate with each other. This lack of integration prevents an up, to date understanding of capacity needs. Getting the data granularity right is essential. Much detail can make analysis harder and too little might mean missing out on important insights.

##### B. *Model Design*

The success of a capacity planning model depends on how it's structured and the assumptions it is based on. Simple models that overlook factors can result in bad decisions while overly complicated models can be hard to put into practice and keep up to date. Models that do not adjust to changes in supply and demand, in time become outdated rapidly. Selecting the right capacity strategy. Be it level based, chase based or a combination of both. Is crucial to match business goals and market trends. In addition to this point; Disregarding uncertainties like market changes or disruptions in the supply chain could cause errors in capacity planning and lead to costly inefficiencies; therefore a flexible and data informed strategy is essential, for maintaining resilience. There is one model [13] which has been created upon existing capacity planning models that incorporate uncertain demands, common processes, flexible resources, and option contracts to optimize manufacturing decisions.

Manufacturers need to create capacity planning models that can adapt flexibly to shifts in the market and operations facing key challenges such, as;

##### C. *Flexibility and Scalability*

Struggling to adapt to market fluctuations poses a challenge as swift changes in demand call for flexible adjustments, in production capacity which can be hindered by inflexible systems. Meeting the needs of custom products and adapting to changes in product offerings requires a flexible approach, to capacity planning to support a wide range of product options. Running machines and pushing employees beyond their intended capacities can result in productivity levels more defects in products and higher expenses, for maintenance.

Dealing with these obstacles involves implementing production systems that're modular and using predictive analytics to forecast demand accurately.

##### D. *Strategic Decision Making*

Choosing the capacity strategy is essential in finding a balance, between efficiency and responsiveness with popular methods including; The approach of chasing strategy involves adapting capacity in time to meet

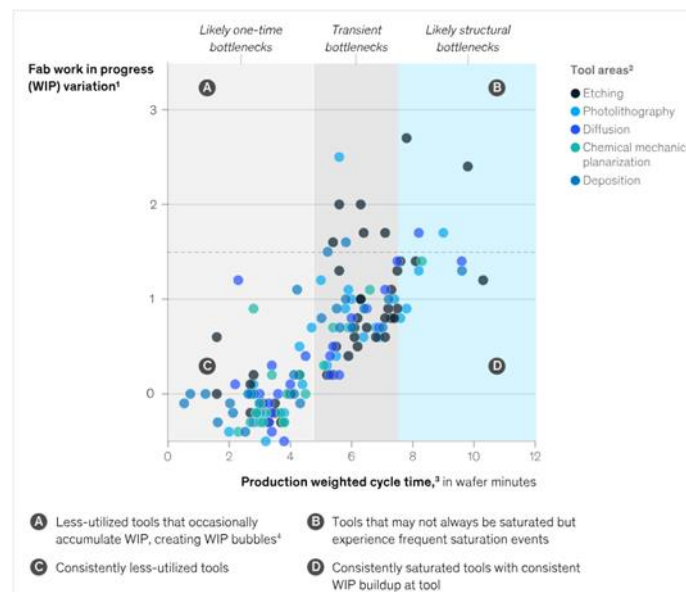
demand fluctuations effectively; this boosts agility but necessitates ongoing monitoring and leads to extra expenses. Strategy at a level helps to optimize efficiency but can result in producing excess goods when demand is low or running out of stock during sudden spikes, in demand. Incorporating a strategy involves blending both methods to achieve a delicate balance, between managing costs and maintaining flexibility through careful execution and resource distribution.

Cost is a factor to consider as well in making decisions about capacity usage, versus potential sales loss—a delicate balancing act where having too much capacity means wasting resources and not enough capacity can result in reduced income and unhappy customers. Businesses need to use cost analysis methods to allocate resources while staying competitive.

*E. Production limitations*

Various aspects of production can hinder the efficiency of capacity planning. Unforeseen malfunctions in machinery and equipment well as adherence to maintenance timetables and operational hurdles can have adverse effects, on production efficiency. Inflexible Capacity Issue; When production setups are rigid and can't adapt easily to changing demands it leads to inefficiencies. Transitioning between tasks and preparing for processes often results in more frequent periods of inactivity and lower overall productivity. Lead times in production can be quite lengthy. Pose challenges, in promptly adapting to market shifts necessitating the implementation of efficient scheduling and buffer tactics.

Utilizing maintenance, alongside lean manufacturing and automation has the potential to address these limitations. By correct approach of identifying the bottlenecks, capacity can be improved. For example, see in Fig. how these can be analyzed as per McKinsey & Company [14] and can improve the performance of fab in this case.



**Fig. 2. Prioritization of the bottlenecks using weighted cycle time and variance analytics [14]**

*F. Workforce Issues*

The semiconductor field relies on experts with skills to run production plants efficiently and fine tune manufacturing processes while overseeing cutting edge equipment upkeep. The industry faces a challenge in sourcing professionals for roles like semiconductor equipment engineering and AI driven capacity analysis due to a scarcity of talent in cleanroom manufacturing. When recruiting and retaining individuals proves challenging it directly influences planning for future capacities. To address this issue effectively firms should focus on implementing strategies, like talent cultivation reskilling initiatives [15].



### G. Internal Coordination

Successful capacity planning relies on teamwork among various departments such as production, supply chain management sales and finance. When these units work independently without coordination discrepancies, in goals demand predictions and production timetables may cause inefficiencies. Inadequate communication pathways integration can hinder capacity planning frameworks from reflecting real life limitations ultimately resulting in operational setbacks. To improve coordination and consistency in decision making businesses ought to create teams that cut across functions and adopt sophisticated planning and scheduling systems like APS. Additionally data integration, throughout the process should be prioritized to support these efforts.

## V. CONCLUSION

Ensuring that production capacity matches market demand is crucial in manufacturing strategy to optimize costs and resource usage effectively while meeting customer needs and maintaining competitiveness, across industries.

When it comes to manufacturing operations planning is key to avoid issues like producing much or not using resources efficiently and also to prevent disruptions in the supply chain This approach helps businesses become more efficient expand operations successfully and adapt quickly to changes in the market The use of advanced technologies like those associated with Industry 4.0 artificial intelligence, for predictive analysis and digital replicas has revolutionized how capacity planning is done turning it from a traditional forecast based process into a modern data oriented strategy

The semiconductor sector showcases the nature and critical decision making involved in capacity planning tasks. It is crucial to plan due to the high capital investments required for semiconductor manufacturing facilities and the lengthy construction timelines involved. Additionally the fast pace of advancements necessitates a strategic approach. Investments in fabrication facilities, equipment automation and diversifying the supply chain are vital for sustaining competitiveness and resilience, in the international market landscape.

This paper has discussed the strategies and obstacles involved in capacity planning; moving forward it would be beneficial for research to concentrate on enhancing AI based prediction models and flexible scheduling methods as well as exploring how smart manufacturing solutions can be applied across different industries too. The ongoing advancements in data analysis technique, industrial automation and cloud based Manufacturing Execution Systems (MES) are set to bolster the effectiveness of capacity planning strategies enabling manufacturers to adapt and stay competitive amidst the continual shifts, in the global economic landscape.

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